

MOBILE APPLICATION AND CURRICULUM DEVELOPMENT FOR BUSINESS PROCESS MANAGEMENT WITH MICROSOFT DYNAMICS SOFTWARES

A

Microsoft Dynamics Academic Alliance
Advisory Council Project

The aims of the project:

- maintaining and promoting scientific and **professional communication** among enthusiastic students, teachers, researchers, experts and practitioners,
- understanding and **managing Business Processes** with mobile devices,
- designing and **coding applications** for mobile devices,
- creating modern electronic learning materials with the participation of an **international instructor team**,
- involving students and instructors from **universities worldwide** to the world of Microsoft,
- encourage the involving participants to publish their result as a study in **scientific journals** (e.g.: Journal of Integrated Enterprise Systems), or a presentation at ICT Conferences (e.g.: MsDynAA Preconference at Microsoft Convergence, Ms Build Developer Conference, Ms Partner Conference, Xamarin Evolve Conference, workshops at Microsoft Innovation Centers),
- contribution to the curriculum and best practices **knowledge base of Microsoft Dynamics Academic Alliance** enterprise portal platform and Yammer information sharing service,
- encourage the involving participants to sell their app at **software stores**.

Forums for communication and for the common work:

- for public: news feed (tweets, retweets, replies) and information share at the **Twitter** account named “@StarCoder1”,
- for development team only : a **Yammer** group (with the name of this project),
- occasional discussions either online (video conference) either personally,
- student and teacher mobility and exchange programs (e.g.: **Erasmus**).

Leader of the Project

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