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Why I wouldn't miss the Microsoft Dynamics Academic Alliance Preconference 2014 in Barcelona

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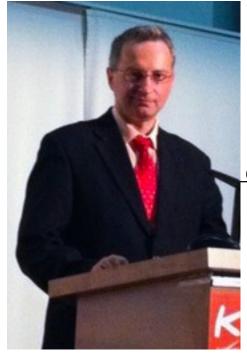
on 25 Sep 2014 9:52 AM

Sandor Simon, Szent Istvan University Hungary, shares why he's attending the Microsoft Dynamics Academic Alliance Preconference 2014 Event in Barcelona.

Microsoft Dynamics Academic Alliance has once again organized an event which is not only attractive for scholars, professors and students but offers some remarkably useful professional sessions. There's no other conference in Europe dedicated so directly to the Microsoft Dynamics software family, and where the presence of academia is so welcomed. Beside the possibility to publish our new research and to hear others' new research in the ERP field, Microsoft offers free trainings on AX and CRM. If that's not enough, you can come to feel the exciting atmosphere of Convergence 2014 Europe where you can meet premier Microsoft Dynamics experts and third-party exhibitors.

Scholars are invited to present based on the quality of their publications and the novelty of their research topics and scientific results. This Preconference gives us a chance to see new scientific results and special case studies at first hand. In conferences such as the Microsoft Dynamics Academic Alliance Preconference 2014 Europe, we, as scholars who deal with Microsoft's Dynamics, can do what we cannot do behind our computer screens over Skype conversations-we can find partners for our scientific research or software development projects.

Let's meet in Barcelona!

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Sandor Simon
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Associate Professor
Szent Istvan University Hungary

Join Sandor and register for the Microsoft Dynamics Academic Alliance Preconference 2014 Event, Nov. 2-3 in Barcelona! Read more about the event and register here (https://www.eventbrite.com/e/microsoft-dynamics-academic-alliance-preconference-2014-europe-registration-11988430719).

Microsoft Dynamics Academic Alliance (DynAA) (http://www.microsoft.com/education/ww/leadership/Pages/dynamics-academic-alliance.aspx) provides free software and support to educational institutions who want to use Microsoft Dynamics Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM) software in the classroom.Experiencing the latest technology used every day by more than 350,000 organizations and thousands of Microsoft partners worldwide can enhance the students' classroom experience and can give them a competitive advantage in the job market. DynAA also cultivates and supports relationships between member institutions and Microsoft Dynamics partners and customers to further enhance curriculum and connect businesses with students interested in pursuing Microsoft Dynamics–related careers.

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